

Privacy Notice

2026 STIHL® Contest – Opportunity to Purchase an MS 500i Centennial Edition Chainsaw

This Privacy Notice explains how STIHL Limited collects, uses, discloses, and retains personal information in connection with the 2026 STIHL® Contest – Opportunity to Purchase an MS 500i Centennial Edition Chainsaw (the “**Contest**”).

1. Personal Information Collected

In connection with your participation in the Contest, STIHL may collect personal information at the entry stage and, where applicable, at the winner verification and Prize redemption stages.

If you enter the Contest, STIHL may collect:

- your full name;
- your email address;
- your confirmation that you are a resident of Canada;
- your confirmation that you have reached the age of majority in your province or territory; and
- any additional information reasonably required to verify eligibility, administer the Contest, award a Prize, or support Prize redemption.

If a winner redeems a Prize code and completes a purchase, STIHL may also collect or process:

- information relating to the selected STIHL dealer; and
- payment information required to complete the transaction through STIHL’s usual secure payment channels and providers.

2. How Personal Information Is Collected

STIHL collects personal information directly from you through:

- the online Contest entry form;
- required checkbox confirmations;
- email communications relating to the Contest; and
- any follow-up verification or fulfilment process, if applicable.

3. Purposes of Collection, Use, and Disclosure

STIHL collects, uses, and discloses personal information to:

- register and manage Contest entries;
- confirm eligibility and enforce the one-entry-per-person rule;
- conduct the random draws;
- contact entrants, potential winners, and winners;
- verify winner eligibility;
- issue and administer Prize codes;
- facilitate Prize redemption, purchase processing, and dealer fulfilment, where applicable; and
- maintain records for compliance, audit, dispute handling, and legal purposes.

Your personal information will not be used for marketing purposes unless you separately provide optional consent for that purpose.

4. Who May Receive Your Personal Information

On a need-to-know basis, your personal information may be made available to:

- authorized STIHL personnel involved in administering the Contest;
- STIHL's service providers supporting the Contest;
- STIHL's payment providers, if a Prize code is redeemed; and
- the STIHL dealer selected by a winner, where required for fulfilment.

5. Disclosure Outside Quebec

If you are a resident of the province of Quebec, your personal information may be communicated outside the province, including to Ontario, for the purposes described above, including to STIHL personnel and service providers involved in administering the Contest.

6. Retention

Personal information collected for the Contest will generally be retained for one year following the termination or expiration of the Contest, after which it will be

securely deleted or otherwise disposed of, subject to any legal, regulatory, or dispute-related requirement.

7. Your Rights

Subject to applicable law, you may request access to the personal information STIHL holds about you and request correction of personal information that is inaccurate, incomplete, or outdated.

8. Contact

For questions about this Privacy Notice or to exercise your privacy rights, please contact:

Jeff.Loosemore@stihl.ca

1+ 519 680-4166